

Gentag's Technology Demonstrated at the China International Medical Equipment Fair in Shenzhen, China.

Washington DC and Glasgow, Thursday, April 9, 2009

Frank Sammeroff Ltd. from Glasgow-UK, Gentag's manufacturing partner for its patented Smart Wireless Skin Patches will exhibit at the Shenzhen Conference and Exhibition Center in China from April 18-21, 2009, to promote the deployment of the technology in China and Asia. Gentag will be represented by its General Manager for Europe, Marc Bense.



The Smart Skin Patches are new disposable and battery-less ultra low power wireless devices that can be combined with low cost sensors and read directly by cell phones. In addition to sensor information, these wireless patches can be programmed to contain key data or links to medical information accessible via secure encrypted transactions.

The technology communicates with RFID enabled cell phones, Wi-Fi PDAs, or any standard RFID reader. By combining disposable RFID sensors with Bluetooth and

Gentag's software, virtually any medical condition can be monitored using cell phones. The Gentag technology is expected to revolutionize diagnostics and dramatically reduce the time patients need to stay in hospitals. Specific hospital and medical application examples include:

- Patient ID and Fever Monitoring
- Post Orthopedics Surgery Monitoring
- Painless and Non-Invasive Glucose Monitoring
- Hypertension and Cardiac Monitoring
- Pre-Labor Monitoring, etc.

ABOUT FRANK SAMMEROFF LTD.

Frank Sammeroff Ltd is a UK manufacturer specialized in the production of Medical Health Care Products and First Aid Kits. The company was established in Glasgow, Scotland in 1939 and remains a fully owned family business. In 2004 the company established a wholly owned manufacturing facility in Shanghai. A strategic partnership was established in 2007 with Gentag for the development and production of RFID skin patches.

ABOUT GENTAG, INC.

Gentag, Inc. is a technology development company focusing on innovative, low cost, wireless sensor network technologies based on cell phones. The company started patenting its wireless sensor technologies in 1997 and owns unique intellectual property relating to cell phone-sensor combinations and wireless sensor networks. The combination of cell phone reader technology with a disposable sensor platform has led to a variety of medical diagnostic applications providing consumers, physicians, and various industries with instant access to vital information over established wireless networks, the Internet, and client-specific databases. The company is the recipient of the 2008 North American Technology Innovation Award from Frost & Sullivan.

For more information on the Shenzhen Fair see: <http://en.cmef.com.cn/> or contact Marc Bense at +31-653-488-681 (Cell Phone) or at marc.bense@gentag.com

For a demonstration of the technology, licensing, or for partnership opportunities, please contact Gentag at info@gentag.com or <http://www.franksammeroff.com>

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