

Gentag's Wireless Smart Skin Patch Technology demonstrated at Medica 2008, the world's largest medical trade exhibition

Washington DC and Glasgow, Friday, 7 November 2008

Gentag Inc. and its skin patch manufacturing partner Frank Sammeroff Ltd. from Glasgow will demonstrate the patented Smart Wireless Skin Patches at Medica 2008 in Düsseldorf-Germany from Wednesday 19 November until Saturday 22 November at booth # D26 in Hall 6.



The smart skin patches are comfortable to wear ID devices that can include sensors. Wireless skin patches can contain any key data, link to a picture ID or medical records via a secure web link (accessible anywhere in the world) or a link to the internal hospital wireless network.

The technology communicates with standard RFID enabled cell phones, Wi-Fi PDAs (Hospitals), wireless laptops or other standard RFID readers.

Hospital and medical application examples include:

- Drug interactions and automated patient visit records
- Preventing hospital errors or mix-ups
- Real time RFID monitoring of critical medical transactions (including nursing homes)

The technology can also be combined with sensors. Application examples include:

- Fever monitoring
- Post orthopedics surgery monitoring
- Glucose monitoring

ABOUT FRANK SAMMEROFF LTD.

Frank Sammeroff Ltd. is a leading European manufacturer of surgical dressings and other healthcare products. The company was established in 1939, its headquarters are in Glasgow, Scotland.

ABOUT GENTAG, INC.

Gentag, Inc. is a technology development company focusing on innovative, low cost, wireless sensor network technologies based on cell phones. The company owns unique intellectual property relating to cell phone-sensor combinations and wireless sensor networks, including patents 7,109,859 and 7,148,803. The effective combination of cell phone reader technology with a disposable sensor platform has led to a variety of medical diagnostic applications providing consumers, physicians, and various industries with instant access to vital information over established wireless networks, the Internet, and client-specific databases. The company is the recipient of the 2008 North American Technology Innovation Award from Frost & Sullivan.

For a demonstration of the technology, licensing, or for partnership opportunities, please contact Gentag at info@gentag.com or www.sammeroff.co.uk

For media inquiries please contact Marc Onigman at (+1) (617)-413-2830.